

**PROGRAMME STRUCTURE FOR MASTER OF BUSINESS ADMIN (MBA)
STUDENTS REGISTERED AFTER DECEMBER 2015**

CATEGORY	SEMESTER	COURSE CODE	COURSE NAME	CREDIT HOUR
Core Courses	1	BMME5103	Managerial Economics	3
		BMOM5203	Organization and Business Management	3
		BMIT5103	IT for Managers	3
	2	BMMK5103	Marketing Management	3
		BMAC5203	Accounting for Business Decision Making	3
		BMMF5103	Managerial Finance	3
	3	BMLW5103	Business Law	3
		BMBR5103	Business Research Methods	3
		BMHR5103	Human Resource Management	3
	4	BMST5103	Strategic Management	3
		TOTAL	30	
Elective Courses	4, 5 & 6	OPTION 1: With Major - 4 Electives courses (Choose one major)		
			A. Marketing	
		BMCB5103	Consumer Behaviour	3
		BMMR5103	Marketing Research	3
		BMSV5103	Service Marketing	3
		BMMS5103	Marketing Strategy	3
			B. Human Resource Management	
		BMPR5103	Human Resource Planning, Recruitment & Selection	3
		BMIR5103	Industrial Relations	3
		BMHR5203	Human Resource Development	3
		BMCM5103	Compensation Management	3
			D. Finance (Choose any 4)	
		BMIF5103	International Financial	3
		BMIS5103	Islamic Financial System	3
		BMIA5103	Investment Analysis	3
		BMBM5103	Bank Management	3
	TOTAL	12		
	E.GENERAL MANAGEMENT			
	Any 4 Elective courses from any specialisations of MBA	12		
	OPTION 3: Master's Project			
		BMPP6106 Master' Project in the chosen field of specialisation, with the exception of MBA (General)	6	